

# MODERN

October 2017

SALON

blend,  
feather,  
shadow

Sophisticated  
color fusions

## MELT MAGIC

Intense autumn reds, pale  
blondes and rooted brunettes.

Hair: Lindsey Olson with L'Oréal Professionnel

money  
piece

Face-framing  
power  
highlights



favorite  
formulas

LEAH FREEMAN  
SHELLEY GREGORY  
DANIELLE KEASLING  
JAMIE SUAREZ  
CHITA BESEAU  
JOSH WOOD  
CANDY SHAW  
JAMIE SEA  
DENIS DE SOUZA  
GUY TANG  
AND MORE



# Dream Team

The **Ulta Beauty** Pro Team, led by Chief Artistic Director **Nick Stenson**, recently collaborated on a photoshoot conducted in front of a live audience from the stage of their 2017 General Managers Conference in Orlando, Florida. Representing various professional beauty brands, the team used products from **L'anza**, **Matrix**, **Redken** and more to create beautiful, glossy, trend-setting finishes.

Hair: Ulta Beauty Pro Team  
 Photographer: Richard Monsieus  
 Makeup: Denev Adam  
 Fashion styling: Carlton Jones

## UP AND AWAY

1. Secure hair in ponytail at top of head.
2. Wrap sections of ponytail around 1-inch curling iron, all in same direction. Mist L'anza Lustrous Finishing Spray on each section before wrapping on iron.
3. Use a wide-toothed comb to open curls. Use a fine-tooth comb to back-comb from base to ends underneath ponytail.
4. Brush surface smooth and use padded clips to create wave formation. Finish with Lustrous Finishing Spray.

Hair: Ammon Carver



## GLAM WAVES

1. Shampoo, condition with Matrix Biolage RAW Nourish line. Apply quarter-sized amount Biolage RAW Bodifying Styling Jelly and distribute from base to ends. Establish a part. Blow dry with round brush for lift and bounce.
2. Beginning at nape, create 2-inch section across. Mist with Biolage RAW Frizz Control Styling Spray. Hold iron parallel to floor, lay iron on top of hair, and twist-wrap subsections working left to right. As you release hair from the barrel, hold curl and press firmly between palms to flatten curl.
3. Work up head in horizontal subsections, repeating step 2 until complete. Curl all in same direction.
4. Use a rack comb to gently brush through hair and cushion brush to brush in wave.
5. After waves are brushed out, work into S shape and use Matrix Oil Wonders Volume Rose Hairspray for light hold and shine.

Hair: Danielle Keasling



## SUBTLE PASTELS

1. Create 1½-inch-deep section just behind the ear on the right side along the hairline and to temple on opposite side.
2. Work diagonally across the section starting on the right side with Redken City Beats Highline Green, West Village Sunset, and Yellow Cab all with clear to create pastels. Use Redken edging brush to blend colors seamlessly. At the opposite side, begin working with City Beats Brooklyn Blue, East Village Violet and Indigo Skyline with clear.
3. Process 20 minutes, condition and style.

Hair: Sean Godard





## INDIGO TRIBE

For those who are in "mood indigo," lighter shades, along with peach, linger when placed against light blonde with these Matrix shades.

### Formula & Application

Natural level 8, medium blonde

**Formula 1:** 1 scoop Light Master + ½ oz Oil Additive with ½ oz 20-volume Matrix Cream Developer and Bond Ultim8 Matrix

**Formula 2:** 1 oz Color Sync 10P with 1 oz 10-volume Matrix Cream Developer & Bond Ultim8 Matrix

**Formula 3:** Colorgraphics Clear + Teal (2:1)

**Formula 4:** Colorgraphics Light Indigo (2:1)

**Formula 5:** Colorgraphics Light Peach (2:1)

1. Use Formula 1 to prelighten the hair to pale yellow. Rinse and apply BOND Ultim8 Step 2 for 10 minutes, then rinse thoroughly.
2. Apply Formula 2 from base to ends. Process up to 20 minutes. Rinse, cleanse and dry.
3. Apply Formulas 3-5 creatively, using vertical subsections throughout fringe and horizontal placement through the sides. Process up to 20 minutes, then rinse thoroughly.

Hair: Danielle Keasling, Salon Karma in Bluffton SC, Matrix US artistic director and global ambassador

Photographer: Joseph Cartright

Makeup: Tatyana Kharkova

Wardrobe: Colleen McCann

