

AMERICAN SALON

NOVEMBER 2015

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HERE

TIGI's Thomas Osborn
brings

sexy back





PHOTOGRAPHY: Zoe Christou Welsh; MAKEUP: Melissa Sophia

Lordship Park

MATRIX ARTISTIC DIRECTORS
CHRYSOTOFER BENSON AND DANIELLE
KEASLING COLLABORATED ON
A NEW COLLECTION, WHICH THEY SHARED
EXCLUSIVELY WITH US.

There is a grand old Victorian house in North London called Lordship Park that is used as a photographic location. Spread over four distinctly styled floors, the space includes the Basement with its '60s futuristic vibe; the Top Floor (think James Bond); the light and feminine First Floor; and the Ground Floor, which exudes French grandeur and where Matrix Artistic Directors Chrystofer Benson and Danielle Keasling decided to shoot their latest collection. —*Marianne Dougherty*





Benson and Keasling used a combination of fishtail braids and the models' natural texture to create visual interest. The idea was to create soft, airy styles that are fashion-forward yet have a distinct editorial feel.





Matrix Biolage and Stylelink products enabled Benson and Keasling to easily make the transition from looks that featured exaggerated texture to others that were super-smooth.